



Second Quarterly News Letter-2018

Lakes of the Telangana state, India are well known as shining jewel of Deccan plateau but this Jewel won't be a jewel without water. Luckily, South-west monsoon took some good rainfall and lakes are brimming with water in the state. It gave us some relief from the super hot summer which ended up with heat wave and hailstorm rains. Even though there is an active monsoon, but sadly damage happened for farmers because of the gap in rains after sowing seeds in beginning. Most of the seeds were not germinated and it made farmers to buy seeds again. Responsible authorities once again failed to alert farmers about the bad weather forecast and the question remains is whether their intention is to make farmers to buy seeds again or lack of information availability?

It has been six months journey for 'tharunam' to analyze the deep rooted causes of agricultural crisis and environmental challenges which are leading to farmers' suicide in Telangana, India.

About tharunam:

'tharunam' is a not for profit initiative, working to see a nation where people are proud to be a farmer for preserving the nature and feeding the nation. Our mission is help people to understand the impacts of their food choices on environment, health and sustainable economy. People use food literacy as a tool to question climate change, to adopt eco-friendly farming methods and preserve indigenous farming knowledge and methods.

Dear friends, well wishers and kind supporters, it is time for second quarterly news letter of 2018. From last three months, we spend time to develop resources like training manuals and acquiring new skills to work with farmers.

Self sustainable village development plan:

Snehan village is one of the projects under Goodwill mission trust in Pondicherry. Joshi Anumuthu is the founder of the organization and working to develop model village for homeless people where they can lead self sustainable lifestyle with some income generating activities in the village. We helped snehan village to design integrated farming models where they can generate some income for their livelihood. It is immense pleasure for us to be part of an initiative to empower homeless people.

Proposed snehan village site: Founder of Goodwill mission trust in photo (Left)



Crop loss because of Hail storm rain:

Unexpected hail storm rain in April month left farmers with tears and financial debts. Bhadrachalam is one of the districts in Telangana state which is continuously affected by heat wave and hailstorm rain because of the deforestation along with the coal and sand mining. These activities are affecting farmers' lives by resulting as either crop failures or crop losses. After interacting with farmers, we understood that most of the farmers are not able to claim insurance because most of them are not aware of crop insurance scheme. We wrote a letter to district agriculture officer regarding the situation of farmer after hailstorm rain possible support from Government side.



Situation of farmers in market with damaged crop:

The Indian agricultural markets are redefining the term 'market' because of its quite opposite marketing nature. Generally market is the platform where Buyer and Seller come together and Seller will decide the price of their product. In agricultural markets it is reverse and buyer will decide the price of the product without considering expenses from farmer side. We went to one of the national agricultural markets to understand the situation of the farmer after hailstorm rain. We understood that farmers are selling their farm yield half of the market price and sometimes they need to wait for days in the market to sell their yield.

Preparing training module for food literacy training programs:

National food literacy mission is one of the flagship programs of the tharunam to empower people to understand the impacts of their food choices on health, environment and sustainable economy. We believe food literacy is an effective tool to address agricultural crisis and environmental issues. For example, if we start demanding healthy food, it can create healthy pressure on farmer to adopt eco friendly farming practices. Eco friendly farming practices can reduce financial burden on farmer as well as contribute to environment. As a first step of food literacy training programs, we are reaching schools. We developed a 50 hour training curriculum and calling it as journey in six acts where participants can

relate with entire life cycle of food production intensively. To know more about our curriculum [click here>>](#)

Interaction with the spicy kanthari participants:

kanthari, an international institute for social leadership, in Trivandrum, Kerala, South of India, offers a 7 month leadership program for visionaries who have overcome adversity and who are keen to drive ethical social change. The founder of 'tharunam', Lingala Naresh is a 2017 kanthari participant and he visited kanthari campus on May 10, 2018. It helped us to exchange our project ideas with the next generation of social change makers from all over the world. It is very happy to know about the inspiring project ideas for better tomorrow.



Dear Friends, well wishers and Supporters

The tharunam activities would not be possible without your support and contributions. Therefore on behalf of all, we say thank you very much for your ongoing support.

Thank you also by sharing this News Letter in your circle.

Presently, we are looking for committed volunteers who can believe in our vision to take tharunam activities forwards. You can join with us [here](#).

With Green Regards,
'tharunam' team

If you wish reach/support tharunam activities
You can help from here-Thank You Very Much!
www.tharunam.org Email- founder@tharunam.org