tharunam

Second Quarterly Newsletter-2019

According to UN's report, India's urban population is going to reach 900 Million by 2050 and it will be the clear sign of massive drop out in farming sector and that is going to add urban areas.

The growing population, declining food production and farm dropouts are pressing the need of an effective Crisis management plan to tackle ecological challenges and agrarian distress before they will turn into massive food crisis or migration or unemployment issues in India.

In order to address above problems, tharunam is working on a mission 'to use food as a medium for social change and make it universally available and affordable'.

Dear friends, well wishers and kind supporters, it is time for the second Quarterly Newsletter of tharunam for the year 2019. Here, we are happy to share the activities of past three months.

Ecopreneurship Curriculum for schools:



The current economic trend is widening the gap between people and nature. But we strongly believe that the next economic opportunity lies in the process of reconnecting people with nature through Ecopreneurship models. According to a report by the New Climate Economy, there is a \$26 trillion economic and 65 million new job opportunities with the low carbon businesses globally.

So, we strongly believe that the knowledge about environment and food will be more helpful for to understand ecopreneurship and explore opportunities in it. So, we developed an activity based curriculum for these training programs.

Registration of tharunam:

It has been 18 months, since we started working on tharunam. It was started as an Idea and then became a initiative with the help of well wishers and dedicated volunteers. With their help we have undertaken several pilot projects like National Food Literacy Mission and Farm Incubator. The success and outcome of our pilot projects gave us energy to register as a Non-Governmental organization and work for better tomorrow. We successfully registered as a Public charitable trust in India on May 09, 2019.

The work of tharunam depends on donations. Your support is therefore highly appreciated, thank you. If you would like to contribute to the work of tharunam, please send a donation with your name and address or email address from here.

Technical Assistance to Sristi Village on Millet Cultivation:

Sristi Village is a purpose-built agricultural land in rural Tamil Nadu where adults with intellectual & developmental disabilities live and learn together. By providing training, they teach their beneficiaries with basic life skills to function with minimum dependency.

They are using agriculture is a therapeutic form of learning and acquiring skills that holds immense potential for employment. Agricultural work is a way of life as well as a form of job training for all the members of their community.

It is an immense pleasure to become part of their story by providing technical assistance for growing foxtail and finger millet. It is part of the Nutritional Security program for every living being at sristi village. Millet grains are very nutritious food choice for both people and birds at sristi village; and grass will be useful for animals as well. Sristi is going to experiment millet cultivation in their farms very soon.

Awareness Program & Millet seed distribution:

Under our farm incubator initiative, we are helping farmers to experiment sustainable farming practices before they are going to adopt it in large scale. Follow-up to our previous experiments on millet cultivation, few more farmers came forward to experiment foxtail millet cultivation in Anantharam village in Janagam District, Telangana. In the last crop, it was started with only one but happy to see five farmers are getting ready for foxtail millet cultivation.

We conducted orientation program for these five farmers about millet cultivation and foxtail seeds also supplied from our organization.



Dear Friends, well wishers and Supporters The tharunam activities would not be possible without your support and contributions. Therefore on behalf of all, we say thank you very much for your ongoing support. Thank you also by sharing this News Letter in your circle.

With Green Regards,

tharunam team

If you wish reach/support tharunam activities, you can help from here-Thank You Very Much!