

Third Quarterly Newsletter-2019



Image: A happy foxtail Millet growing farmer (Left in the photo) from Anantharam Village, Telangana

"You know what? My grandfather used to grow korra (Foxtail Millet) in my village; and after that I haven't seen anyone was growing this millet told a 60 years old farmer who restarted growing foxtail millet with the help of Tharunam in Anantharam Village in Janagaon District in Telangana, India. The attempt of this farmer inspired hundreds of farmers in his village who are willing to do ecologically feasible and economically viable Millets farming. So, our dream of **Millet for All** project got good start with a successful piloting in last 3 months. It is one of our farmer side interventions to achieve Food Literacy in India.

Dear friends, well-wishers and kind supporters, it is time for the Third Quarterly Newsletter of tharunam for the year 2019. Here, we are happy to share the activities of past three months.



National Food Literacy Mission:

It has been 18 Months since we started our flagship project called 'National Food Literacy Mission' and which planned to achieve mission objectives in three phases. In phase1, we intended to spread the idea of Food Literacy in different states of India through awareness programs, ToT programs and

to develop training resources. The Objectives of Phase2 is to establish Food Literacy centres for students with the help of farmers. And phase3 intended for policy level advocacy to include Food Literacy skills in schooling curriculum.

Recently, Ministry Human Resource Development, Government of India was taken a progressive step regarding School Nutrition (Kitchen) Gardens and we are heartfully welcoming this move but lot of efforts required keep this movement alive. Because, in 1978, Ministry of Education was introduced a curriculum called Socially Useful Productive Work (SUPW) is a subject in Indian schools where students can choose from a number of vocational education activities like knitting, gardening, cooking, painting others. But lack of support from educational institutes was evaporated the movement to teach Food Literacy skills in schools. Here, lot of mindset shift required from grassroot level to achieve Food Literate India along with government initiatives and partnering with other organizations.

On September 16, 2019, we conducted a Food Literacy awareness program in two schools (Pothyreddypally High school and Kasturba Gandhi school) to adopt Food Literacy is part of their schooling curriculum with the help of Poshan Abhiyan project coordinators and District Welfare officer.

Millet for All project:



'Millet for All' project has been initiated with the vision to empower every individual to include ecologically friendly and nutritious rich millets are part of their food intake. We started this project by encouraging farmers to grow millets. Presently, Anantharam village in Janagaon district is selected for piloting with 10 farmers; and results are satisfactory. This village is inspired nearby villages and we received Inquiries for seed sponsorship.

Other Activities:

Guest Lecture at Varthaman Engineering College: Our Director Lingala Naresh got invitation to deliver a guest lecture on 'Food for Social Change' theme with the students of Varthaman Engineering college in Hyderabad on September 6, 2019.

It was great platform and most of the students came forward to volunteering with us to spread the word of Food Literacy.



Visit to Akshara Vanam School at Kalvakurthy Village: Interact with the students of Alternative education centre, Akshara Vanam. Aksharavanam, a multi-educational hub at Kalwakurthy, Mahbubnagar district was established in 2015.

It is working towards creating self-sustainable learning processes, eliminating the bottlenecks in the process of learning and making learning an enjoyable and auto-motivating exercise of the mind, body and soul. It is piloting the self-learning and teaching methodology programs at various locations to validate them.

The main objective of the visit is to share the concept of #Foodliteracy; and its importance while exploring ecopreneurship opportunities for students. We are happy to know the interest of students and management to adopt such curriculum in their school.



We are delighted to present the poster & Paper at Madurai Symposium 2019 which is one of the biggest social organization gatherings in India. Our Board Member & active team member Mr. Duvvada Tejeswar Rao represented our organization in the conference and It helped us to connect with different likeminded organizations for future collaborations.

Spreading the Idea of Food Literacy with International Delegates



It was an honour and privilege to share the concept of Food Literacy and its impact on health, environment and sustainable economy with the delegates from Japan, Bangladesh and India at our office in Hyderabad

Dear Friends, well-wishers and Supporters The tharunam activities would not be possible without your support and contributions. Therefore, on behalf of all, we say thank you very much for your ongoing support. Thank you also by sharing this News Letter in your circle.

With Green Regards,

tharunam team

If you wish reach/support tharunam activities, you can help from here-Thank You Very Much

Poster & Paper Presentation at Madurai Symposium 2019: